



Fredericksburg Area Association of REALTORS®

2050 Gordon Shelton Blvd.
Fredericksburg, VA 22401
Phone: (540) 373-7711
Fax: (540) 736-0301

FOR IMMEDIATE RELEASE

Contact: Kim McClellan, Government Affairs Director
Fredericksburg Area Association of REALTORS®
540-373-7711
kmcclellan@faarmembers.com

Virginia Association of REALTORS® Elects Claire Forcier-Rowe as 2017 President *Local REALTOR® leader to helm organization of 32,000 members*

Fredericksburg, Va. (September 23, 2016) – Claire Forcier-Rowe, Manager of Long & Foster Real Estate’s Hanover and Bay/River offices and longtime Fredericksburg-area REALTOR, has been elected to serve as 2017 President of the Virginia Association of REALTORS® (VAR). Claire will succeed Bill White as the elected leader of VAR, which is the largest trade association in the state of Virginia with more than 32,000 members. Claire will assume her new VAR post in November 2016.

“I am truly honored to serve as the 2017 President of an organization that creates impact for our business members and for Virginia’s homeowners,” said Forcier-Rowe, an award-winning REALTOR® who has held leadership positions at the state and local levels. “Throughout my experience at VAR and with national peers, I have gained significant insight into industry shifts and opportunities to expand the professional development of our members. We are poised to further strengthen the opportunity for Virginians to realize the American Dream through homeownership. It is an honor to work with VAR’s talented staff and volunteers, and to deepen the legacy of impact established by our previous Presidents.”

Claire is a member of the Fredericksburg Area Association of REALTORS® (FAAR) and one of its most devoted volunteers. She is a past president, a recipient of Hall of Fame recognition and was a Governor of the Fredericksburg REALTORS® Foundation. Claire also served as Treasurer of the Association and continues to be involved in the Public Policy Committee. She has been a managing broker for many years in the Fredericksburg region, providing support to countless agents. In that role, Claire’s goal has always been to guide agents to a successful and professional career in real estate. Claire’s volunteer efforts include supporting Homes for Our Troops and SECA, among many others.

Pat Breme, FAAR Chief Executive Officer, comments, “Claire is a consummate professional who is involved in her community and dedicated to upholding the principles of homeownership.”

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REALTOR® - Is a registered trademark which identifies a professional in real estate who subscribes to a strict Code of Ethics as a member of the NATIONAL ASSOCIATION OF REALTORS.



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The Virginia Association of REALTORS® is the largest professional trade association in the state, representing approximately 32,000 REALTORS® engaged in the residential and commercial real estate business. VAR serves as an advocate for homeownership and homeowners and represents the interests of property owners in the Commonwealth of Virginia. For more information, visit www.varealtor.com.

Note: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.



Forcier-Rowe celebrating her installation with 2016 FAAR President Christine Singhass

About FAAR

The Fredericksburg Area Association of REALTORS® is a trade association representing more than 1,400 REALTOR® members and 80 Affiliates. Serving the city of Fredericksburg and counties of Stafford, Spotsylvania, Caroline, and King George, FAAR also has members working in the surrounding counties of Westmoreland, Louisa, Orange, and Prince William.



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