



## Fredericksburg Area Association of REALTORS®

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### FOR IMMEDIATE RELEASE

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### FAAR Adopts New Strategic Plan and Sets Goals for 2015

**Fredericksburg, VA—(January 9, 2015)** The Fredericksburg Area Association of REALTORS® (FAAR) recently adopted a new three-year strategic plan that lays out the goals and strategies of the Association for the next three years. Under the leadership of 2015 FAAR President Brooke Miller, the Association looks to begin executing these strategic goals.

The main focuses of the plan are serving the membership, providing quality education, advocating legislatively for the real estate industry and for private property rights, and outreaching to the consumer. FAAR's many standing committees, task forces, and networks will be aiding the Association in carrying out this new strategic plan.

To view FAAR's strategic plan, please visit [www.faarmembers.com](http://www.faarmembers.com) and look under the "About FAAR" tab for the link to the plan.

#### About FAAR

The Fredericksburg Area Association of REALTORS® is a trade association representing more than 1,300 REALTOR® members and 80 Affiliates. Serving the city of Fredericksburg and counties of Stafford, Spotsylvania, Caroline, and King George, FAAR also has members working in the surrounding counties of Westmoreland, Louisa, Orange, and Prince William.



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