



## Fredericksburg Area Association of REALTORS®

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### FOR IMMEDIATE RELEASE

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### Fredericksburg Area Association of REALTORS® Hosts Annual Cereal Drive

Fredericksburg, Va. (November 2, 2016) – The Fredericksburg Area Association of REALTORS® (FAAR) hosted its annual Cereal Drive to benefit the Fredericksburg Regional Food Bank and other food pantries throughout the area. 2016 proved a record-breaking year with FAAR members collecting 14,248 boxes of cereal.

Realtors® from across the region collect cereal from their clients, family, and friends and a friendly competition inspires each office to beat their prior year totals. FAAR would like to recognize the amazing efforts of this year's Cereal Drive participants.

- Most overall boxes: **1<sup>st</sup> Choice Better Homes and Land** (4,400 boxes collected)
- Most boxes per capita: **Nest Realty** (2,213 boxes collected for 170 boxes per agent)
- Most improved: **Berkshire Hathaway HomeServices Select Realty** (1,017 boxes collected compared to 4 boxes last year)
- Most boxes from an affiliate: **Alcova Mortgage** (500 boxes collected)

FAAR would also like to recognize those individuals who worked especially hard to ensure a successful Cereal Drive. Chip Taylor of Century 21 Battlefield singlehandedly collected 1,502 boxes of cereal while Michele Wilson and Barbara Cornwell of Century 21 New Millennium spearheaded their office's collection of 2,247 boxes of cereal.

This annual event has long supported the local food pantries and provides countless meals for the 34,000 residents served by the 69 food pantries throughout the Fredericksburg region. Cereal was also delivered to food pantries in Westmoreland County and Louisa County.

#### About FAAR

The Fredericksburg Area Association of REALTORS® is a trade association representing more than 1,400 REALTOR® members and 80 Affiliates. Serving the city of Fredericksburg and counties of Stafford, Spotsylvania, Caroline, and King George, FAAR also has members working in the surrounding counties of Westmoreland, Louisa, Orange, and Prince William.



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